



**For Immediate Release**

Media Contact: Deb Hall, [dhall@co.wayne.ny.us](mailto:dhall@co.wayne.ny.us), 315-946-5919

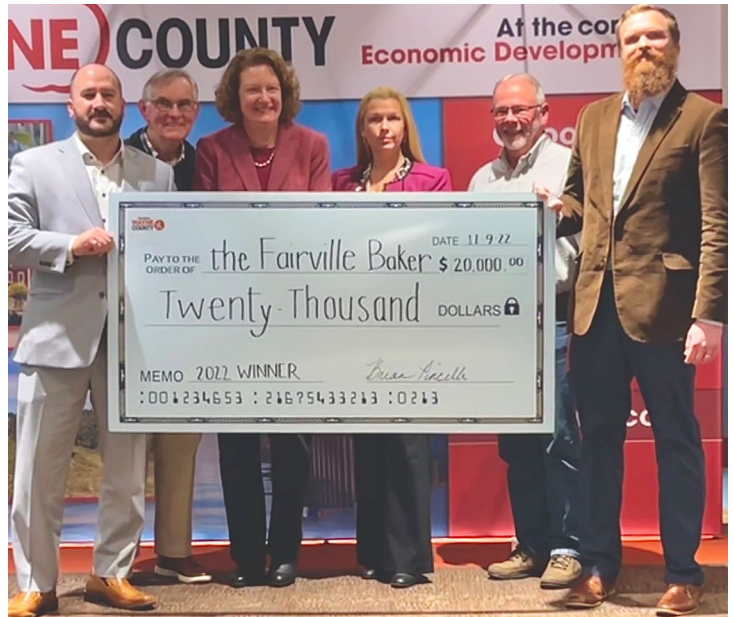
## The Fairville Baker Wins County Business Pitch

Newark, NY – November 15, 2022 – Four contestants and four judges, along with many guests, family and other local entrepreneurs attended the fourth annual Kick Start Business Pitch Competition on Wednesday, November 9<sup>th</sup> at the Conference Center in Newark.

After everyone delivered their best pitch and judges asked the hard questions, local sourdough baker, Greg Stachowicz, took home the grand prize of \$20,000 for his Fairville Baker business plan. Judges noted his need to ramp up production from hand-made dough made at home to a commercial kitchen setting in

order for the plan to be profitable. “I’m very confident about this business,” Stachowicz told the judges. Second place winner Iain Gellatly, a Palmyra resident, showcased his Retro Gear Laboratories that creates unique utility items such as clocks using unusual items. He will receive \$5,000 toward his business startup plan. Other applicants included AnnMarie Brown with I Am Mobile Notary and Tom Sawtelle with Undercroft Board Game Café in Clyde.

“We were really impressed with the applicants this year,” stated Katie Bronson of Wayne Economic Development Corporation, the event sponsor. “Entrepreneurs have to do a lot of preparation before this event, but it all comes down to the pitch.” The annual adult pitch competitions have invested nearly \$120,000 into four local businesses. For more information visit [www.WEDCny.com](http://www.WEDCny.com).



From Left to Right: Brian Pincelli, Art Roberts, Maureen Rutecki, Amanda MacDonald, Don Pophal, & Greg Stachowicz. Photo Credit Ariel Camp.

###